

## WHY EMPOWERMENT IS SO EFFECTIVE

- ◆ It integrates all significant areas of a person's life and ties it to professional achievement.
- ◆ Can be applied on a personal and professional, sales or management, and individual and team basis.
- ◆ Each of the participants contributes ideas to identify the best practices for achieving results. The models include past training, personal experiences, effective fundamentals and applied imagination.
- ◆ Provides the tools and know-how to transform individual self-limiting habits and attitudes into the strength of character that guarantees success.
- ◆ Enables each participant the time and techniques to integrate new patterns of behavior that become the foundation for predetermined goals and objectives.
- ◆ Participants feel motivated to support activities that they themselves identify as an integral part of their success.
- ◆ The empowerment system is learned by application. Core Training of the system is permanently internalized because of the hands-on involvement of customizing the system.
- ◆ The program moves comfort zones by establishing consistent accountability of high-payoff activity that compliments personal priorities and values.
- ◆ Gives management the ability to coach personnel on specific needs to each participant's strengths and weaknesses in relation to getting results.
- ◆ The built-in maintenance of the system ties in continuous evaluation and recommitment needed for proactive transformation to take place.
- ◆ The reference manual offers a complete cross-reference of topics for personal development. Each participant can customize methods and techniques to identify and modify weaknesses that may hinder his or her progress.
- ◆ The system offers a permanent set of directions and tools that will support growth to even greater levels of continuous achievement.